



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 338700

### Schedule Dates

10/25/12-10/29/12

### Advertiser

Democratic Congressional Campaign Committee (:

### Agency

Great American Media (3571)

### Product

Political - Issue (1068)

### Brand

DCCC 10/23-10/29 (140496)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

GILROY, MAURA

### Phone/Fax

/

### CPE

11/14/2112

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Date Entered 10/24/12  
Last Modified 10/30/12  
Entered By Dawn Tavoletti  
CO-OP Yes  
Headline # 06393459  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,088.75  
Net Total \$11,836.25  
Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month  
Oct. 2012 12 \$9,650.00  
Nov. 2012 5 \$4,275.00  
Grand Total: 17 \$13,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	10A- Ellen	1				X	X			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	10/24/12
2.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11A- Anderson	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON COOPER/4	10/24/12
3.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	11:59A- Channel 11 News At Noon	1				X	X			1	\$375.00	\$375.00	Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/5	10/24/12
4.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	4P- Judge Judy 4p	1				X	X			1	\$400.00		Pittsburgh (WPXI)	JUDGE JUDY/JUDGE JUDY/6	10/24/12
4.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
5.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4:29P- Judge Judy 430p	1	1							1	\$500.00		Pittsburgh (WPXI)	JUDGE JUDY/JUDGE JUDY/7	10/24/12
5.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy coverage	
6.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	3P- 6:30P (EST)	1				X	X			1	\$1,000.00		Pittsburgh (WPXI)	CH 11 EARLY NEWS/8	10/24/12
6.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
7.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	5:59A- Channel 11 News 6am	1				X	X			1	\$800.00	\$800.00	Pittsburgh (WPXI)	CHANNEL 11 NEWS AT 6AM/9	10/24/12
8.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:29P- NBC NIGHTLY NEWS	1	1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS/10	10/24/12
9.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	6:58A- Today Show	1				1	1			1	\$800.00	\$1,600.00	Pittsburgh (WPXI)	TODAY SHOW/11	10/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WPXI

4145 Evergreen Road  
Pittsburgh, PA 15214Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007**Contract # 338700**

Schedule Dates

10/25/12-10/29/12

Advertiser

Democratic Congressional Campaign Committee (3571)

Agency

Great American Media (3571)

Product

Political - Issue (1068)

Brand

DCCC 10/23-10/29 (140496)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

11/14/2112

Account Types

National/Political

Billing Type

Standard

Comments

DCCC 10/23

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL

CAMPAIGN COMMITTEE

Data Entered

10/24/12

Last Modified

10/30/12

Entered By

Dawn Tavoletti

CO-OP

Yes

Headline #

06393459

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,088.75

Net Total

\$11,836.25

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	9A- Today Show 9a					1	1			2	\$400.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW/12	10/24/12
11.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN MORNING NEWS/13	10/24/12
12.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	11 PM NEWS/2	10/24/12
13.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	11:34P- TONIGHT SHOW					1	1			2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	THE TONIGHT SHOW WITH JAY LENO/3	10/24/12
14.0	M/G For 4.0 15.0.1 / Spot	10/29/12-10/29/12	3	:30	4P- 5P (EST)		2							2	\$700.00	\$1,400.00	Pittsburgh (WPXI-ALTI)	NEWS 4-5P/6 & 8-MG	10/30/12
14.1	M/G For 4.0 15.0.1 / Spot	10/29/12-10/29/12	3	:30	4P- 5P (EST)		2							2	\$700.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 4-5P/6 & 8-MG	10/30/12
15.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4:30A- 5A (EST)		1							1			Pittsburgh (WPXI-ALTI)		10/30/12
15.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4:30A- 5A (EST)		1							1	\$500.00		Pittsburgh (WPXI)		10/30/12
15.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Order Error/Exception -	10/30/12
16.0	M/G For 15.0.1 / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)		1							1	\$500.00	\$500.00	Pittsburgh (WPXI-ALTI)		10/30/12
16.1	M/G For 15.0.1 / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)		1							1	\$500.00	\$500.00	Pittsburgh (WPXI)		10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.